



Dear Valued Partner,

We're kicking off Phase II of the DENNIS reopening plan with the eagerly anticipated June "**Early Bird**" promotion, the launch of our new Curbside Pickup service, and our new online sizing resources. While our stores remain closed to foot traffic through the summer for the safety of your families, we continually add more features to our website to make shopping easy.

- **Early Bird Savings: 15% off + Free Shipping \$75+** June 27 – 30
- Updated Fit & Sizing page featuring a library of fit videos, streamlined size charts, and other resources
- Curbside Pickup is now available at most stores
- Virtual Fitting appointments for NEW students (contact your DENNIS Customer Success Manager for more information)
- As always, our National Customer Service team is here to help via live chat, email, and phone

We will be sharing the promotion announcement with your families via email (those that have signed up to receive emails from DENNIS), and would appreciate your help encouraging your new families + those not yet signed up to join our DENNIS mailing list. We have prepared flyers announcing the promotion (link below) that you could attach to a communication to parents and post on your social media channels on our behalf.

We are so grateful for your partnership, and are looking forward to working with your families this Back to School shopping season.

Sincerely,

A handwritten signature in cursive script that reads "Brenda Minton".

Brenda Minton
Executive Vice President of Sales

Share the news with your families

To easily distribute the information to your families, download our June 2020 Early Bird Sale Flyer.